Teaching While Learning: An Approach to Incorporating Artificial Intelligence Literacy in Library Instruction

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About Us

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This presentation was originally inspired by our previous presentation at LOEX Fall Focus, Generative Discussions on Generative AI: Preparing Librarians to Teach about Artificial Intelligence.

We would like to give an acknowledgment to our co-presenter on that presentation, Daria Yocco.



Today's Agenda

- 1. Background and Context-Setting
- 2. Teaching Ourselves about Al
- 3. Approaches to Al Instruction
- 4. Future Work and Considerations



Background

- University of Maryland, College Park
 - Public university, R1, Maryland's largest university
 - 30,000 undergraduates, 9,800 graduate students
- **Teaching & Learning Services** is an instruction-focused unit with 3 faculty librarians and 2 GAs.
 - Partnership with Academic Writing Program (teach ~180-190 ENGL101 instruction sessions per year)
 - Oversee Research and Teaching Fellowship teacher-training program and mentorship program for MLIS students.
 - Support other librarians with teaching duties lesson planning, materials development, assessment, internal workshops, instruction tools, etc.
 - Liaison to College of Information (which includes UMD's MLIS program)



Teaching Ourselves about Al



Why Did We Need to Teach Ourselves?

- Late 2022/winter of 2023 Campus in panic-mode, scrambling to create resources, update assignments, set policies, grapple with what this meant for higher ed
- Responsibilities to numerous user groups to teach them, we needed to have a grasp of the technology ourselves



How did we teach ourselves?

- Using the tools
 - Using from a student perspective + for workplace uses
- Making ourselves part of a learning community
 - Reaching to other librarians and students for anecdotal experience
 - Communicating with each other/peers
- Continuing learning
 - Going to every Al presentation/workshop we could get our hands on
 - Al guides
 - Resource guides assembled by the Department of Education
 & other instructors
 - Feedback from users on social media
 - Al scholarship

Bibliography



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Approaches to Al Instruction



Who Were We Supporting?

- Academic Writing Program
- Research and Teaching Fellows
- UMD Students
- Subject Librarians



How We Got Started

- Used what we had personally learned about Al.
- Conversations with AWP, graduate student teachers, other librarians to help us identify what approach to take with creating teaching materials.
- Identified existing partnerships and materials that were already in-place.
- Brainstormed ideas:
 - ChatGPT's answers are not authoritative.
 - ChatGPT builds on what you feed it: privacy, credit, copyright.
 - ChatGPT does not distinguish between scholarly and popular sources.
 - How to use ChatGPT in the right context.
 - Have to understand what you need in order to prompt ChatGPT.
 - Need to have enough background information to evaluate answer.



Academic Writing Program and Research and Teaching Fellows



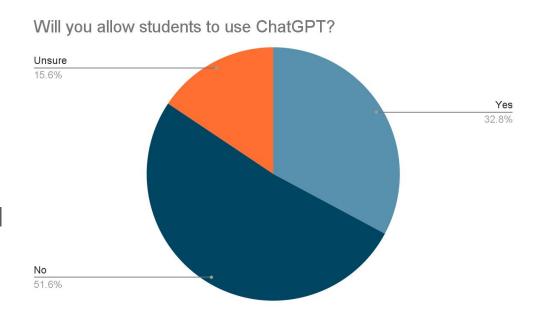
Academic Writing Program - Al policy

- The ENGL101 course is taught by a mix of experienced senior faculty, adjuncts, and graduate students.
- "Generative artificial intelligence such as ChatGPT are tools that may be effectively employed in your writing process, if used responsibly. This semester we will discuss and demonstrate how to use ChatGPT responsibly to enhance your writing. However, using AI to compose assignments for this class (i.e. letting it "do the work for you") is not permitted..."



Academic Writing Program - Al policy

- We added questions to library instruction form in fall 2023:
 - Will you allow students to use AI?
 - Are you planning on including any activities or lessons relating to Al in your course?





2023 Al Literacy Learning Outcomes for Academic Writing Program

- Students will be able to think critically about Al and not assume that an Al-provided answer is the only answer.
- Students will be able to recognize that AI often provides incorrect answers, but that it also often returns correct ones.
- Students will be able to apply lateral reading techniques to evaluate Al-generated answers.



AWP Lesson Plan Focus: Ghost Citations

- Aligned with stakeholder interests & addressed information literacy gaps.
- Implications for both undergraduate students and graduate students.
 - Undergraduates focus on evaluating authority
 - o Graduates focus on ethical implications of ghost citations on a scholarly profile.
- Created a lesson plan revolving around using ghost citations to figure out what information is accurate what what implications that would have on research.





LIBRARIES GHOST CITATIONS



Generative AI is savvy enough to make up legitimate-sounding responses when it does not know the answer. It also creates false citations, which are called ghost citations. Use this worksheet to interrogate SAMPLE CITATION the sample source below - or use your own! GENERATED FROM CHAT GPT Attai, Daniel J., et al. "TikTok, a New Media Platform for Innovative Engagement with Research and Education in Breast Oncology." Annals of Surgical Oncology 28, no. 3 (2021): 1302-1306. doi: 10.1245/s10434-020-09343-6. AUTHOR(S): ARTICLE TITLE: JOURNAL TITLE: YES 1. USING GOOGLE SCHOLAR, SEARCH FOR THE NAME OF YOUR AUTHOR(S) · Is this author real? • Have they written articles about this topic or similar topics in the past? · Can you find additional information about the author through a Google search? 2. USING GOOGLE SCHOLAR, SEARCH FOR THE ARTICLE TITLE. YES NO (USE OUOTATION MARKS AROUND THE TITLE) Were you able to find the article?

Look at the title of your article. What keywords about your topic could you pull from your article?



Al Talking Points for Academic Writing Program

- Al is good and bad at different things.
 - A source generated by AI is not automatically accurate or inaccurate. AI is still coded by human-beings and may have human biases that are harmful towards different groups of people.
- Al fills gaps by making up knowledge.
 - Al is smart enough to make up legitimate-sounding responses when it does not know the answer. Al creates false citations for this information. UMD has gotten requests for fake books generated by Al before!
- All should not be used for background research.
 - If you are learning about a new topic, AI sources should not be used because of accuracy concerns. Library resources like CQ Researcher are better to use.



Updating Existing Activities

- In addition to creating a new lesson plan focused on AI, we also considered how we could update our existing lesson plans to incorporate AI elements.
- Updated our popular Evaluating Authority Activity
 - Leant itself well to Al Literacy.
 - Commonly requested lesson plan from instructors.



3 Ways to Incorporate Al Literacy

- Do ghost citations activity.
- Discuss AI in context of Evaluating Authority activity.
- Do not mention AI if instructor is uncomfortable with the topic.



Teaching Research and Teaching Fellows about Al

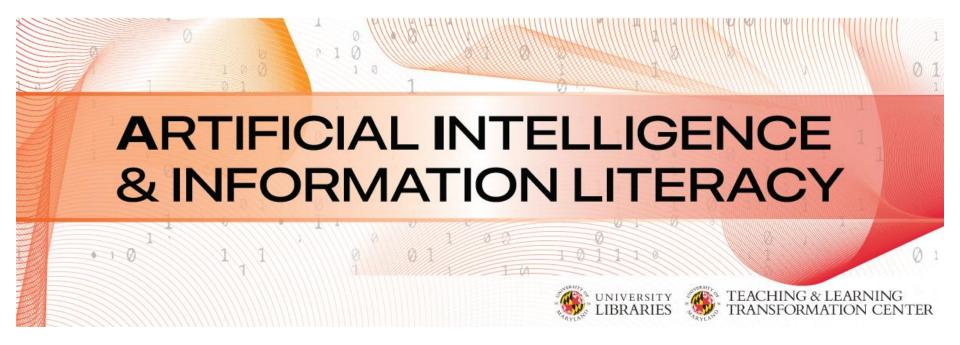
- Teaching graduate student teachers who were also new to instruction.
 - Needed to make sure they had enough background knowledge to discuss in the classroom.
- Shared talking points, lesson plan, and slides with Fellows.
- Led workshops and practice sessions for Fellows through ghost citations lesson plan.
- Added an Al activity-focused week in our dedicated Fellowship course, LBSC751



UMD Students



Al module & LibGuide





Why we included what we did

- Experimented with ChatGPT & other text-based generative AI
 - Used in ways students might, discovered recurring issues
- Al literacy gaps
 - Students & faculty requesting non-existent books & articles
 - Students using ChatGPT as a replacement for Google in the research process
 - How generative AI works and its actual capabilities
- Important things to emphasize
 - Al biases and the idea of computer "objectivity"
- Something for every user
 - Didn't want to alienate strongly pro- or anti-Al students; this information is important for everyone
 - Included ways to practice with different types of generative AI, but also tools like Glaze (an anti-AI art scraping tool)



AI & INFORMATION LITERACY: HOW AI-BASED TOOLS WORK

- Overview of basic terms and mechanics of how generative AI works
 - Examples of different types of AI
- Using AI carefully & thoughtfully
 - Included both issues of accuracy/security and also labor/bias
 - Not a compartmentalizable part of the conversation, important ideas for everyone to engage in
- Videos and quiz



AI & INFORMATION LITERACY: **ASSESS CONTENT**

16th-century art was a period of great artistic innovation and diversity in Europe, especially in Italy. It was influenced by the Renaissance culture and ideas that emerged in the previous century, as well as by political, religious, and social changes. Some of the main movements and styles of 16th-century art are:

- The High Renaissance (c. 1490-1527); This was the peak of artistic achievement and harmony in painting, sculpture, and architecture. It was characterized by a realistic representation of the human figure, a balanced use of perspective and proportion, and a classical inspiration from ancient Greece and Rome. Some of the most famous artists of this period are Leonardo da Vinci, Michelangelo, Raphael, and Titian 1 2.
- Mannerism (c. 1520-1600): This was a style that emerged after the High Renaissance, in reaction to its ideals of beauty and harmony. It was characterized by a distortion of the human figure, an exaggeration of emotions and gestures, an artificial use of colors and light, and a complex composition that often created a sense of tension and instability. Some of the most famous artists of this period are El Greco, Parmigianino, Bronzino, and Tintoretto 1 2.
- The Northern Renaissance (c. 1430-1580): This was a movement that developed in the countries north of the Alps, such as Germany, France, England, and the Netherlands. It was influenced by the Italian Renaissance, but also had its own distinctive features, such as a greater attention to detail, a realistic depiction of everyday life, and an interest in landscape and nature. Some of the most famous artists of this period are Albrecht Dürer, Hans Holbein the Younger, Pieter Bruegel the Elder, and Hieronymus Bosch 1.

1 of 30 • Learn more: 1, britannica.com 2, the prouditalian.com 3, artsv.net 4, history.com



Break It Down Analyze Decide Repeat/Conclude · Consider the info

- · Break down the · Identify specific
- information supporting a specific claim. · Specific info claims: try Google

. Look for

- or Wikipedia. Confirming something exists: try Google Scholar or WorldCat.
- discovered in light of assumptions: misleading? What did your · What is factually prompt
- incorrect? assume? · Can you update · What did the Al your prompt to

· What is true?

address any

errors?

assume? · What perspective or agenda do your fact-check findings hold?

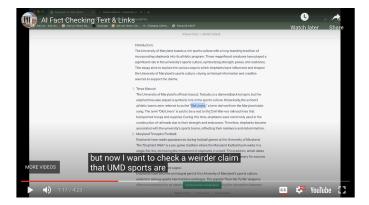
· Repeat this process for each of the claims identified in the "Break It Down" stage.

Lateral

 Make judgment calls on the validity of the claims and decide if they are relevant and useful for your research.



ASSESS CONTENT



User: Write a 5 paragraph essay on Abraham Lincoln's international travels. Be sure to only include factual information. Provide a list of sources at the end and cite throughout to support your claims.

ChatGPT: Abraham Lincoln's international travels were limited during his lifetime, primarily due to the circumstances of his presidency and the political climate of his era. Despite being a significant figure in American history, Lincoln had only one official international trip during his time as President. In 1862, he embarked on a diplomatic mission to Canada, aimed at resolving tensions between the United States and Britain during the American Civil War.

In September 1862, President Lincoln traveled to Niagara Falls, Canada, for a brief meeting with the British colonial administrator, Lieutenant Governor General Sir Edmund Head. The main purpose of this trip was to discuss issues relating to the Trent Affair, a diplomatic incident that had escalated tensions between the United States and Britain. During the incident, a U.S. Navy warship, the USS San Jacinto, intercepted a British mail steamer, the RMS Trent, and forcibly removed two Confederate diplomats who were traveling to Europe. This incident had the potential to trigger a broader conflict between the United States and Britain, but Lincoln's diplomatic efforts in Canada helped avert further escalation.

Apart from this one international trip, there are no records of Abraham Lincoln traveling outside North America during his presidency. The demands of the Civil War, which lasted from 1861 to 1865, consumed much of his time and attention, leaving little opportunity for extensive international travel. Lincoln was focused on preserving the Union and managing the challenges posed by the war, which ultimately led to his assassination in April 1865.

After Lincoln's assassination, his body was taken on a funeral train that traveled through several cities in the United States, allowing the public to pay their respects. While this funeral procession was not an international trip, it is worth noting as it carried his legacy across various parts of the nation.

In conclusion, Abraham Lincoln's international travels were limited to his diplomatic mission to Canada in 1862. Due to the pressing demands of the Civil War and the challenges of his presidency, he had little opportunity to travel abroad during his time in office. Nonetheless, his short trip to Canada played a crucial role in defusing tensions between the United States and Britain during a critical period of the American Civil War.

Sources:

- · "Abraham Lincoln: A Biography" by Benjamin P. Thomas (1952)
- · "Lincoln: A Biography" by Ronald C. White Jr. (2009)
- · "Lincoln's Virtues: An Ethical Biography" by William Lee Miller (2003)
- Library of Congress: "Abraham Lincoln's World: Canada" https://www.loc.gov/exhibits/lincoln/wld149.html

Question 5	1 pts
Who was the governor general (British colonial head) of Canada in 1862?	
○ Sir Edmund Head	
○ John A. Macdonald	
○ The Viscount Monck	
○ Charles Hastings Doyle	

	Question 6 1 pr			
	The Library of Congress URL in the references list is dead. Did a page like this ever exist? Use the Wayback Machine or try searching Google using the limiter "site:loc.gov".			
	○ Yes, it definitely existed			
	○ No, it probably did not exist			

Question 7	1 pts
How many of the sources listed are real?	
○ None	
○ Two	
○ Three	
○ Four	



LEVEL UP

CITE CORRECTLY

- Citing AI properly using APA, MLA,
 Chicago-issued standards
- Why we cite and why and how to cite AI

- Ways to explore Al
- Prompt-writing tips
- Further resources to explore aspects of the AI conversation



Results

- 118 professors added the module to their Canvas course spaces, and 29 different institutions have incorporated it into learning materials of theirs
- Students were able to come to us with more background knowledge, so subject librarians unfamiliar with AI did not have to be the first line of instruction
- LibGuide gave librarians and staff a resource to point patrons towards, but also to learn about AI themselves
- This is now a teaching resource that we can use/will update indefinitely for internal use as well as external



Subject Librarians



Al Chat Series

- Fearless Teaching Institute: UMD Libraries internal professional development program for the Libraries faculty and staff.
- Run by Teaching and Learning Services, the Fearless Teaching Institute regularly holds workshops and shares information about teaching and learning to Library faculty and staff.



AI-CHAT:





NOTHIN' BUT THE FACTS

08/08

Overview of Conversational AI focusing on the capabilities, functionality and implications for users

CHAT GPT LEARNING LAB

08/15

Demonstration of Chat GPT followed by small groups in which participants will get hands-on experience with conversational AI

CHAT GPT TEACHING LAB

08/22

Overview of a new Al Module available in Canvas Commons and Chat GPT activity that will be used In Information literacy instruction for ENGL101

FEARLESS TEACHING INSTITUTI 2023 SUMMER SERIES

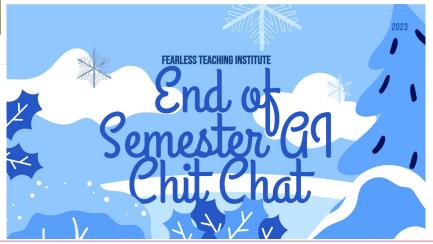






environmental impact, bias, etc.
Should we be encouraging Al
use or taking a limited approach
to Al use?"

"Al is here to stay, so we should talk about it in a way that doesn't demonize it, but emphasize how we should think for ourselves about what the Al is telling us."



"There are so many issues with

Al and power dynamics,



What Have We Learned from the Al Chats?

- Conversations about AI are changing in some academic departments. Some librarians are talking more about AI to faculty than others.
- Librarians are enjoying the knowledge-sharing and discussion.
 - o Gives librarians to opportunity to share their thoughts and feel seen.
- Creating a better community with our librarians, so when major changes roll out, this group already exists.
- Globalizing Al into all academic disciplines.
- Critical conversations about environmental impact, bias & racism, and labor related to AI.



Future Considerations and Work



Updates to Our Instruction

- Get out of reaction mode and start to plan more holistically.
 - What was important to us in 2023 -> What is important to us in 2024
- More fact-finding: updating our content with current AI models
 - ChatGPT-4o
- Rethinking how we are presenting AI in the classroom
 - Previously focused on inaccuracy of information, but that is only a small piece of the current conversation.
 - Based on in-class conversations with students, they are prepared to discuss accuracy concerns with AI, so we want to extend beyond that framing.
- Considering new activities
 - Prompt engineering, Evaluating AI "in the wild"



Future Conversations

- Student Al Chit-Chats
 - Want to discuss Al with undergraduate and graduate students.
 - Leveraging existing platforms for these discussions.
- Academic Writing Program
 - Solicit instructor feedback about Al instruction in the classroom.
- Incorporating AI Literacy with other academic partnerships
 - Office of Multi-ethnic Student Education (OMSE) workshop series.



Al Considerations Moving Forward

- Artificial Intelligence Interdisciplinary Institute at Maryland (AIM)
 - future Al4All classes, Al majors, Al focus
 - Considering things to address in those classes
- Updating AI modules & guides
 - Addressing AI popular sources images, videos, articles
- Keeping lines of communication open with subject specialists, campus partners, and students



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Questions?

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Bibliography



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